



Whatcom Writers & Publishers

Serving the Local Writing and Literary Community

Newsletter * March 2013

www.whatcomwritersandpublishers.org

Whatcom Writers and Publishers Board

Kathryn Brown: President
Diane Wood: Program Director
Carol Schultz: Treasurer
Amanda Hagarty: Webmaster
Carolyn Leeper: Membership Chair/
Newsletter Editor
(submit items to: cdleeper@hotmail.com)

Calendar

April — Paul Hanson & Brenda Clark,
Publishing Director, Village Books

May — tba . . .

June — tba . . .

* No meetings for July and August *

Website Directory Information

Do you have information or events to share?
Want your name on the WWP website?

Contact the WWP web editor:
amandahagarty@gmail.com.

To be listed in our membership
directory, please fill out the
[membership directory form](#).

We need your permission to
publish your information.

See "Benefits of Membership".
Whatcom Writers and Publishers,
P.O. Box 2342,
Bellingham, WA 98227.

www.whatcomwritersandpublishers.org

Meeting Location: Upstairs at

Nicki's Bella Marina

2615 South Harbor Loop Drive . . Squaticum Harbor

The Fourth Wednesday

March 27 / 5:45 p.m. to 8:30 p.m.

Seating is limited Go online and Reserve Your Spot Now!

NOT a Set Menu, NOT a Set Price . . .

ORDER FROM THE MENU!

For more info, contact Carolyn at:
714-8901 or cdleeper@hotmail.com.

Speaker:

Wendy Call

"Rejection: Get Over It!"

"If you're not getting 10 rejections every week, then
you're not working hard enough."

Rejection is good for you. Really.

It is also an absolutely inevitable part of the literary life,
so embrace it and make it work for you.

Wendy Call will discuss ten ways that rejection
has helped her — and might help you, too.

Wendy Call has served as Writer in Residence at twenty
institutions, including universities, national parks, high
schools, visual art centers, and a public hospital.
She is currently writing about national parks.

MEMBER SURVEY — Please take a moment to answer the following questions:

- 1) What topics/issues would you like to see presented at future meetings? _____

- 2) Do you have someone in particular that might be interested in being a speaker? _____
If so, who: Name, Contact info? _____
- 3) Do you prefer a catered dinner or being able to order off the menu? _____

Thank you for your participation. We value your feedback.

Announcements

The Less Subdued Excitement: A Century of Jazz in Bellingham and Whatcom County, Washington **Milton Krieger**

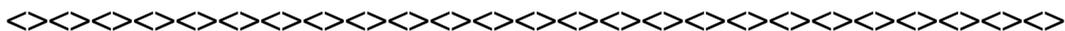


Prospectus

Milton Krieger retired from Western Washington University's faculty in 2003, after thirty-eight years of teaching and with academic publications in African Studies including two books and several monographs and articles. His hobby and pleasure for half a century, jazz, has turned into a book: *The Less Subdued Excitement: A Century of Jazz in Bellingham and Whatcom County, Washington*. Previewed in the section on local jazz writings in Nat Hentoff's *At the Jazz Band Ball: Sixty Years on the Jazz Scene* (2010), it is 200 pages long and includes 150 visuals. The first such history, it draws primarily on private family sources, both audiotape and live interviews, photographs, recordings and the author's first hand experience of local jazz since 1970. It crosses genres, reproducing paintings, drawings and poems from locals that convey their sense of jazz. *A Less Subdued Excitement* fits significant niches in both local history and the growing literature on America's most original art form.

Back cover text

Who knew there was a century's jazz history in Bellingham and Whatcom County, waiting to be discovered? Milton Krieger found this out and *The Less Subdued Excitement: A Century of Jazz in Bellingham and Whatcom County, Washington*, six years in preparation and current to mid-2012, is the result. It draws on the writer's career as an academic historian and forty years of local experience teaching at Western Washington University and in retirement. Using private and public archive sources, photographs, recordings and live performances, it constitutes a pioneer account of jazz in an unexpected "small town" setting.



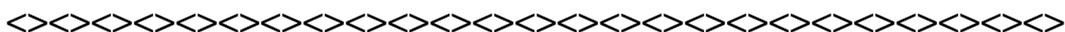
Selah Tay-Song:

The tale of QaiMaj begins here . . . in an underground realm of fire and ice.

War tears apart neighboring kingdoms, but a prophetic dream might save them.

DREAM OF A VAST BLUE CAVERN, a tale of love, loyalty, and betrayal is a debut novel from **Selah J. Tay-Song** and the first book in the "Dreams of QaiMaj" series.

The print book and ebook can be purchased at <http://www.dreamsofqaimaj.com/shop/>.



JoAnn Roe:

Is teaching a one-day class,

Writing and Marketing Articles for Print and Online Magazines

at Whatcom Community College, May 18, 9:00 a.m. to 12:00 p.m.

Call Whatcom Community College to register.

JoAnn is a lifetime journalist, book author, and multi-award press professional

Announcements

Rae Ellen Lee: I am happy to share that the Erma Bombeck website, newsletter and blog has included my humorous memoir, **MY NEXT HUSBAND WILL BE NORMAL — A St. John Adventure**, in Who's Publishing What. Every two years their workshop for humor writing, human interest writing, networking and getting published is held in Dayton, OH. I'll be attending the next one, April 10-12, 2014. For those interested in writing (or reading) humor, the website has an article archive worth exploring, including advice to writers, author interviews, and Markets and contests. The website is: <http://humorwriters.org>.

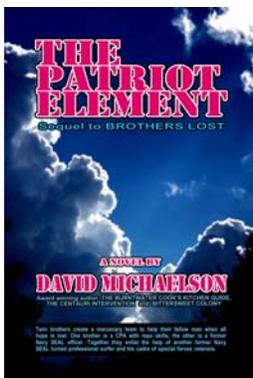
Naida Grunden: Local author Naida Grunden (www.naidagrunden.com) will travel to Provo, Utah, on May 7, to receive two Shingo Research and Professional Publication Awards for her books on healthcare:

- *The Pittsburg to efficient healthcare* (2008) describes a community wide effort to improve the quality of healthcare in 40 hospitals across southwestern Pennsylvania. Grunden, then serving as communications director for the Pittsburg Regional Health Initiative, gleaned stories over a 5-year period. The result shows that industrial methods adopted from the Tokyo Production System work well to reduce the cost and improve healthcare as well.
- *Lean-Led Hospital Design: Creating the Efficient Hospital of the Future* (2012), co-authored with Charles Hagood, describes ways in which hospital buildings themselves can be designed to improve the quality and reduce the cost of care.

A promotional announcement is currently posted on the Shingo site:
<http://www.shingoprize.org/research:prize/html>.

Pamela Beason's third book in the Summer Westin eco-mystery series, **UNDERCURRENTS**, will be released April 2. This novel was inspired when Pam was touring the Galapagos Islands and read a local newspaper headline about Ecuadorian threatening to blow up a tour boat.

Pamela Beason is speaking on two panels at the Left Coast Crime Conference (for mystery authors and fans) in Colorado Springs on March 23.



David Michaelson:

THE PATRIOT ELEMENT (sequel to **BROTHERS LOST**) will be available through all the major online booksellers in mid-March.

Dave is currently working on the third book of the trilogy.

www.emjaypublishing.com

Announcements

“Haunted Fairhaven” Top Ten Best Seller In 2012

***Village Books just announced their top best sellers for 2012,
with “Haunted Fairhaven” by Taimi Dunn Gorman coming out #10.***

The book was just released in July, 2012. It has become popular with ghost hunters, history buffs, and Fairhaven enthusiasts. Both locals and tourists have been consistently for themselves and as gifts for friends out of town. Gorman was asked to write the book for Chuckanut Publishing and it was printed on Village Books Espresso Machine.

***With any Fairhaven building, you have your light, your heat, and your ghost.
Taimi Dunn Gorman***

100 year-old buildings, booms and busts, brothels and bars, gunfights and ghosts, Fairhaven, the historical district in south Bellingham, Washington, has more than its share of supernatural activity. It's time the stories emerged for the public.

Archive research turned up massacres, suicides, murders, and mysterious deaths. With the assistance of a group of gifted northwest psychics, Gorman began exploring spirit reports around the district. These late night investigations turned up recordings of ghostly conversations, visits by shadow people, floating orbs and strange energies.

Learn about the Marshall and his wife in Sycamore Square, the cowboy at the clothing store, and the Victorian Lady in the window. Chapters include Dead Man's Point, Fairhaven's Chinatown, and the Ghost Train. Photographs feature unexplainable phenomenon as well as historical pictures of early Fairhaven from the Whatcom Museum.

This is a book you can't put down, and will lead you back to Fairhaven on your own ghost hunts.

About the Author

Raised in Seattle, Taimi Dunn Gorman came to Bellingham to attend WWU and stayed. She has owned businesses in Fairhaven including the Colophon Café, The Doggie Diner, and Gorman Publicity. As a freelance writer, she's published hundreds of lifestyle and business articles and photographs in dozens of magazines and newspapers, and is co-author of three Colophon Café cookbooks. She has taught Marketing and Public Relations at Whatcom Community College and Western Washington University and is a Marketing/PR consultant for numerous businesses. She lives in Bellingham with her husband, three little dogs, and a three-legged black cat. In addition to writing, she now uses her newly discovered skill of spirit photography in local paranormal investigations.

Poetry by Dick Harris

Summer Shower

I lay here in the semi-light of our cabin's loft,
dreaming to the rhythm of a summer shower
raining on moss-chinked cedar shakes,
collecting in rivulets coursing the pitch,
dropping softly on June roses,
drumming rhubarb leaves.

If it stops, Dad will call me
to the pasture to auger holes
for hand-split posts replacing
those homesteaders planted,
now rotted in the ground,
no longer defending hay meadows
with rusting, sagging, barbed wire.

*South side of the Skagit River
Rockport, WA*



Winter Chores During WWII

Six animals in their stanchions. Mangers filled. Freshly bedded. Gutter emptied.
Shit-splattered floor scraped clean.

It's a warm, moist, bovine world in this old barn.
Temp will drop to ten tonight.

A pale moon, almost white, is rising over Porter Mountain, casting the barn's long
shadow over its yard, down the bank, and onto the field below.

High above Sauk Mountain, Queen Cassiopeia and "Big Bear"
dance around North Star.

Snow covers the ground. Been there a week. No rain. A miracle.
The path through the field is packed snow. No slush.
Splashing girls at school is fun, splashing in the barnyard is not.

When the Skagit is high,
the meadow swales in the old
Sauk River bed pond.
When a northeaster blows,
enough ice freezes for kids to play.
Don't let Mom or Dad find out, or fall in.

Crystalline droplets glisten on straw
poking through crusty snow.
Ice settling on swale slopes crack.
I'll follow a fencerow home.
I can almost see it from here.

*South side of the Skagit River
Rockport, WA*



Poetry by David Michaelson

THE GREAT BLUE HERON

Hérons are large and stately birds, truly a sight to see.
Their legs are long and very thin, bent backwards at the knee.
Their hunting tool is a viper's neck, with which their food to take.
It makes the shape of curving 'S', much like an angry snake.

With sightful eye and sharpened beak, they hunt for frogs and fish.
And worms or grubs and snails and bugs—or anything they wish.

All God's creatures have to eat, just like you and me.
But the heron's food is eaten raw, no grill or rotisserie

Motionless the heron waits, sometimes for all day,
Standing still in shallows clear, of creek or bog or bay.

They can stand upon a single leg. No one's quite sure why.
Perhaps because they get a cramp—or just to keep one dry.

Hérons wear no pants or shirts, no leather shoes and sox,
But neither do most animals, including brother fox.

They do not get to go to school, or ride the yellow bus,
They're wading birds you see, and not at all like us.

He doesn't surf or ski or swim, or do most things you like,
A heron cannot roller blade, or ride a shiny bike

But herons do some things we can't, including fly away.
And their learning time is very short, with little time to play.

The parents guard their chicks with zeal, until the youngsters fly.
Little herons grow up quickly, their brand new wings to try.

The baby birds are hatched from eggs, colored greenish blue,
The pastel shell is very strong, but the babies must break through.

Chicks emerge one by one, there the left, then on the right,
Wet and sloppy they are at first, but they dry a fluffy white.

The feathers on the little ones are small and much like fur.
And it's the same for all the birds, be it a he or be it a her.

When adult herons are fully-grown, some feathers look like string.
Not so much to keep them warm, but a mate they hope to bring.

With up-thrust beaks and wailing squeaks, the males do a dance,
Showing off their stately plumes fluffed proudly while they prance.

Two dark and lengthy feathers trailing backward like black hair,
Intensify the amber eyes with a slick and learned aire.

While mostly herons stand alone, they sometimes form a group,
Gathering in sun-drenched fields or when raining like pea soup.

-David Michaelson

Prepping for a Printed Photobook

By Rochelle Parry

I recently completed a book production project that I thought would be a snap: mostly photos, minimal text; a coffee-table style with a look that was to look similar to a high-end real estate book I was shown as an example. What I realized once we got going, was how little I didn't know the extent of what my client didn't know. In this information age of everyone having access to "how-to's" on You-Tube, About.com and a plethora of blogs, having access to information is not the same of knowing what you need to know.

The project felt like a bunch of confetti thrown my general direction, and I had to find all the relevant pieces and put them together in a meaningful way. The only thing that kept me going was my own ethics of 'finish what you start,' and the client's sense of humor. There was a point where I almost quit, but got talked into finishing by an empathetic editor.

What follows is a broad checklist of what I would make sure the client understands before I gave them an estimate or quote. Some, but not all, of these issues cropped up in my project. This list applies more for a book heavy with photos than a novel.

Images: Ideally, 300 dpi (dots per inch) in the size you want them printed. Color corrected, straight, cropped if necessary and in the format you need them for print (cymk tif for consistency; check with your printer for their preferred format). If you have no idea what this means or your designer needs to adjust the photos, get an estimate for how much they will charge for this service. Also if the images need fancy borders or sepia-toning, work this out ahead of time. Do not scan images out of books or magazines. If you want to use a previously published image, hire a photo researcher if you can't find out who has or owns the original document, or look for it on an online catalog such as Getty Images.

Have copyright/author information available for each image. Be prepared to present proof of copyright if the photos are not your own. Captions need to be embedded in the image (File Info) or a copy of the image should be included in a doc with the caption. If images are inserted into text in a particular order, make that very clear in the document text, either inserting a copy of the image in the text, or some other manner with the file name clearly stated.

Text: In Word or some other text editing software. Be aware that text formatting in your Word doc (italics, bold, bulleted lists, indents) doesn't always transfer when importing the text into the production software. One solution might be to give your designer a printed copy of the text with special formatting indicated in Post-it notes. Have the text edited and proofed as thoroughly as possible before giving *any* of it to your designer. Of course there will always be some last minute changes but don't wait to see it in layout mode before making the "final" edit. Ask your designer what they will charge for edits after the layout is underway. Be prepared to work with change orders. It might be easier for the designer if the book's chapters are in separate documents.

(continued)

(continued) Prepping for a Printed Photobook

Sentences only need one space after a period. I know this might be shocking to anyone of a certain age, but the only reason we were taught to press the spacebar on a typewriter twice after a period in fourth-period typing class was that typewriters render monospaced text, meaning the space after a period is the same as the space after a letter, and not having two spaces would leave the copy more difficult to read. With the advent of the desktop computer, this double space bar hitting after a period is no longer required, in fact it is strongly discouraged. All those double spaces will vanish with a search and destroy replace, and think of all the muscle power in your thumb you could have conserved had you only hit the spacebar once at the end of every sentence.

Chapters: Use the same chapter names in the book as you would in any documents that support the book (folders, for instance, and all communications). Prefixing them with a number will help them stay in the correct order in a file system.

Printers: If self-publishing, get a firm quote in writing on the size and shape of your finished book. Ask about bleeds (ink running off the edge of the page), cover stock/weight, spine width, and their file transfer system for potentially huge files.

Length: If you got a quote for a certain number of pages, tell your designer before they start working on the project. A point size difference in font size and leading (space between lines) can add or subtract many pages to your document.

Time frame: This will vary per project. Always budget more time than you think it will take! Don't be afraid to ask the designer if they're working only on your project or if they're squeezing it into an already busy schedule. The project I describe below started in September and ended in January, but should have taken a month, had the client been more organized, and known how to use a computer.

Phone consulting: Your designer's time is valuable. If you need to ask them questions or go over something at length on the phone, see if it first can be resolved in an email. This gives a history - something documentable - of the request, to which you can receive a written, documentable response. Of course if you're a hunt-and-peck typist, email might not be your favorite mode of communication, but I've found that it is the most efficient. Don't be surprised if your designer wants to charge for phone consult time.

Payment Schedule: If you can't afford to pay the full agreed-upon amount once the project is complete, don't surprise your designer with a partial payment. Work out a plan ahead of time. Most designers will want half up front.

For the full story of what transpired, inspiring this article,
please see <http://tinyurl.com/bbfd5a6>

The Many Paths to Publishing & How Village Books Can Help Along the Way

Your book is done and it's ready to publish, but which way should you go?

Between traditional, small, independent and digital publishing, the best course for your book can get lost in the pros and cons. We've found that "self-publishing" is no longer a realistically accurate term. Authors who choose this route don't go it alone; they collaborate with a community of professionals to assist them on their way and develop their book project.

Village books' Paul Hanson and Brenda Clark will provide insights into the publishing/bookselling industry, discuss the advantages and challenges of multiple publishing paths and present the various services that Village Books provides indi-published authors.

Paul Hanson, Community Outreach Director at Village Books is a writer and publisher and former President of the Pacific Northwest Booksellers Association. Formerly a core team member of Fields End, a writers' community on Bainbridge Island, Paul now serves as one of the coordinators for the Chuckanut Writers Conference and the Teen Writers Conference.

Brenda Clark, Publishing Director at Village Books, works closely with authors to get their books designed, printed and sold through VB's Espresso Book Machine (EBM). Sporting a Bachelors in English from Western Washington University with an emphasis in writing and project management, Brenda strives to offer a publishing route that is efficient and adaptable for authors with a wide range of needs and goals.

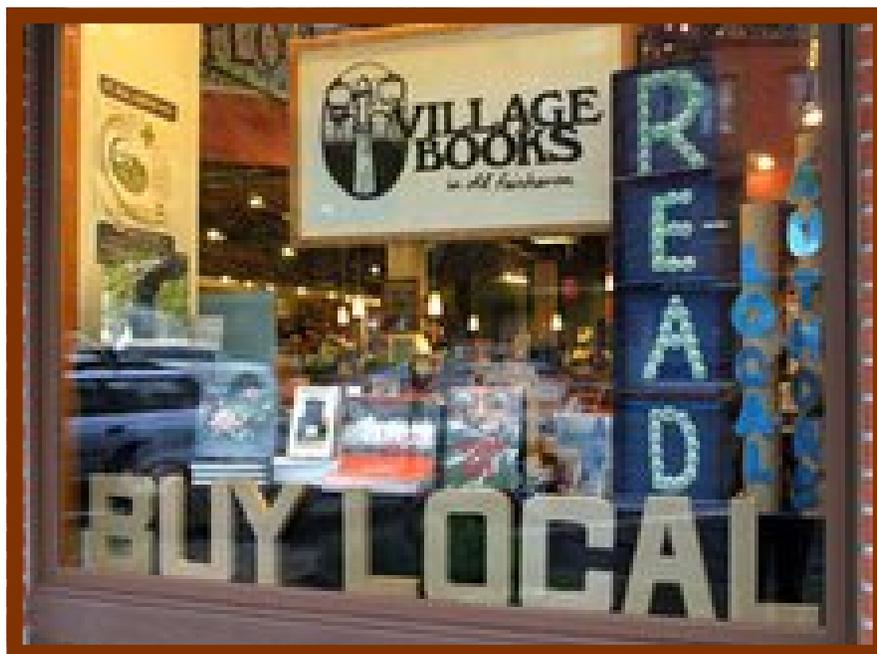
Paul Hanson and Brenda Clark are scheduled as speakers for WWP April meeting.

Poetry by Sandra Lucke



Village Books

Village Books Welcomes W.W.P. Members!



- Drive on down to Village Books in Historic Fairhaven to receive a 10% discount off all of your purchases (may not be combined with any other offer).
- Ready to publish your book? W.W.P members receive a 10% discount on our Printing Packages for the Espresso Book Machine (does not include the \$0.04/page cost). Contact Lindsey McGuirk for more info: lindsey@villagebooks.com
- Need a nudge with your writing? Join one of our open writing groups or poetry, fiction, and nonfiction. Newcomers welcome! Contact Paul Hanson for details: paul@villagebooks.com

Village Books
1200 11th Street
Bellingham, WA 98225
(360) 671-2626
www.villagebooks.com