



# Whatcom Writers & Publishers

*Serving the Local Writing and Literary Community*

**Newsletter \* April 2013**

[www.whatcomwritersandpublishers.org](http://www.whatcomwritersandpublishers.org)

## **Whatcom Writers and Publishers Board**

Kathryn Brown: President  
Diane Wood: Program Director  
Carol Schultz: Treasurer  
Amanda Hagarty: Webmaster  
Carolyn Leeper: Membership Chair/  
Newsletter Editor  
(submit items to: [cdleeper@hotmail.com](mailto:cdleeper@hotmail.com))

## **Calendar**

May 22 — tba . . .  
June 26 — tba . . .

\* No meetings for July and August \*

***Meeting Location:***

***Upstairs at***

**Nicki's Bella Marina**

2615 South Harbor Loop Drive . . . Squalicum Harbor

**The Fourth Wednesday**

**April 24 / 5:45 p.m. to 8:30 p.m.**

***Seating is limited ... Go online and Reserve Your Spot Now!***

[www.whatcomwritersandpublishers.org](http://www.whatcomwritersandpublishers.org)

***NOT a Set Menu, NOT a Set Price . . .***

**ORDER FROM THE MENU!**

## **Speakers: Paul Hanson and Brenda Clark**

***The Many Paths to Publishing & How Village Books Can Help Along the Way***  
***Your book is done and it's ready to publish, but which way should you go?***

Between traditional, small, independent and digital publishing, the best course for your book can get lost in the pros and cons. We've found that "self-publishing" is no longer a realistically accurate term. Authors who choose this route don't go it alone; they collaborate with a community of professionals to assist them on their way and develop their book project.

Village books' Paul Hanson and Brenda Clark will provide insights into the publishing/bookselling industry, discuss the advantages and challenges of multiple publishing paths and present the various services that Village Books provides indi-published authors.

Paul Hanson, Community Outreach Director at Village Books is a writer and publisher and former President of the Pacific Northwest Booksellers Association. Formerly a core team member of Fields End, a writers' community on Bainbridge Island, Paul now serves as one of the coordinators for the Chuckanut Writers Conference and the Teen Writers Conference.

Brenda Clark, Publishing Director at Village Books, works closely with authors to get their books designed, printed and sold through VB's Espresso Book Machine (EBM). Sporting a Bachelors in English from Western Washington University with an emphasis in writing and project management, Brenda strives to offer a publishing route that is efficient and adaptable for authors with a wide range of needs and goals.

# Poetry

## Texting: Spring

Raining down tiny  
Shiny stars  
Could watch all night

Eyes staring above  
Unclaimed sight  
Wavy wings

Things so white  
Silly things  
Straight strings  
Gathered sings

Songs from throngs  
Best gone  
Wrong  
Undone tight song

Incoming call  
Bye for now.  
Friend on cell  
Something's wrong.

Does matter  
We'll talk soon.  
Life is short  
Look, the moon.

Open umbrella  
Still raining down.  
Downtown blue black bright  
Into club  
Wondering why.  
Damp clothes  
Theirs and mine.

Dry, life is short  
Gather outdoors  
We'll talk soon  
Look, it's the moon.

© Sandra F. Lucke

## NOTES FROM A WRITING CLASS

### ISBNs — What are they?

**ISBNs are linked to essential information**, allowing book-sellers, and readers, to know what book they are buying, what the book is about, and who the author is. Each new edition of your book, (20 percent changed), requires a new ISBN. Each different format, hardcover, softcover, ebook, audio, requires its own ISBN.

**ISBNs are the global standard for identifying titles.** ISBNs are used world-wide as a unique identifier for books. They are used to simply distribution and purchase of books throughout the global supply chain.

**Most retailers require ISBNs to track book inventory.** Without an ISBN you will not be found in most bookstores, either online or down the street from your house. Buying an ISBN is your first step to insure that your book is not lost in the wilderness.

**Buying an ISBN improves the chances your book will be found.** Buying your ISBN and registering your titles on My Identifiers insures information about your book will be stores in our Books in Print database. This opens up a world of possibilities that your book is listed with many retailers, libraries, Bowker Books in Print, Bookwire, as well as online services like Google Books, Apple's iBooks, Chegg and the New York Times.

To purchase ISBNs, go to [www.myidentifiers.com/isbn/main](http://www.myidentifiers.com/isbn/main). In self publishing, purchase your own ISBN. When you epublish, this information is known as "megadata." ISBN, author, description.

KDP Select (Kindle Direct <https://kdp.amazon.com/self-publishing/help>) — enabling people to borrow your book.  
APE (from [www.apethebook.com](http://www.apethebook.com)) — Walks you through the entire Kindle process.

# Announcements

## **Writers Workshop**

**Featuring NY Times Best Selling Author, Linda Lael Miller**

**Saturday — April 20th — 2:00 to 4:00 p.m.**

followed by a booksigning

Location: Community Center, 1487 Gulf Road, Point Roberts

Sponsored by the Friends of the Point Roberts Library to benefit the Library Building Fund.

Admission is by Donation ... (suggested donation for the two hour workshop: \$50.00)

Get to know the Author — Stay for a Wine Tasting Happy Hour — 5:00 to 6:00 p.m.

(suggested donation for happy hour: \$10.00)

[www.lindalaelmiller.com](http://www.lindalaelmiller.com)

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## **Skagit Valley Writers League**

**FREE Seminar with renowned copyright attorney Mark Wittow**

**Saturday — April 20 — 10:30 a.m. to 12:30 p.m.**

Location: Burlington Library

Space is limited . . . For reservations contact through [www.skagitwriters.org](http://www.skagitwriters.org).

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## **Memoir Writing Workshop with Sara Geballe**

**Tuesday — May 7 — 9:00 a.m. to 12:00 noon**

Location: Gateway Center, 1313 E. Maple, Bellingham

Learn How-to Do-it-Yourself — or Where to Get Help!

Put your Family Stories together, Compose Legacy Letters or Ethical Wills.

Cost: \$28.00 pp — mail check to Sara Geballe, PO Box 2447, Bellingham WA 98227.

RSVP: [cdleper@hotmail.com](mailto:cdleper@hotmail.com) or 714-8901. [www.MemoirCrafters.com](http://www.MemoirCrafters.com).

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## **“Authors & Artists Afternoon” in Sudden Valley**

**Saturday — May 11 — 12:00 noon to 3:00 p.m.**

Where: Sudden Valley Village Mall

What: Book Signing — Writers of various genres will display/sell/sign their books

If you would like to participate, contact Carolyn Leeper: 714-8901

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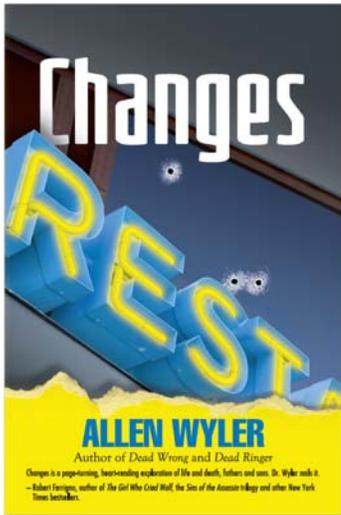
## **Mark Your Calendars Now for the Sudden Valley Women’s Club Holiday Gals**

Date: Thursday, December 5. Time: 11:00 a.m.

Location: Bellingham Golf & Country Club

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# Announcements



## *Changes* by Allen Wyler

**What if you found yourself  
transported into your son's body?  
A FAST-PACED AND THOUGHT-PROVOKING NEW NOVEL**

Cardiologist Chris Holden finds himself transported into his son Joel's body and into Joel's life. Is this reincarnation, madness, a near-death experience or simply another chance to reconcile and make his son's dreams come true?

Joel has a girlfriend and a dream...and a secret. He's supposed to be dead. The FBI—and the drug dealers he betrayed—will be very interested in settling old scores.

Inheriting his father's estate gives Joel the opportunity to realize his dream: to open a fashionable restaurant in downtown Seattle. However, Joel finds that the dead past does not always stay buried.

*Changes* is Allen Wyler's sixth novel. He is currently at work on the latest installment of his popular "Dead" series (*Dead Head, Dead End Deal, Deadly Errors, Dead Wrong* and *Dead Ringer*). Allen Wyler is a retired neurosurgeon from the Pacific Northwest who has been working full time as a novelist since 2007.

For more information on Allen Wyler, visit [www.AllenWyler.com](http://www.AllenWyler.com).

For more information about Stairway Press, visit [www.StairwayPress.com](http://www.StairwayPress.com).

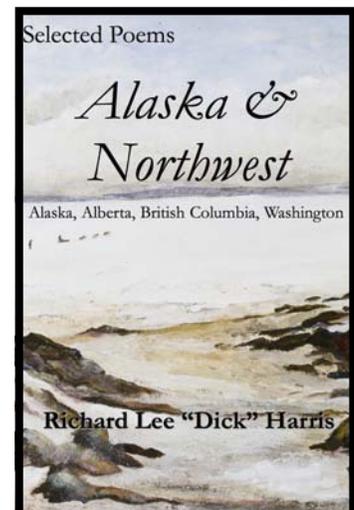
Contact: Chris Benson, [Chris@StairwayPress.com](mailto:Chris@StairwayPress.com). (503) 784-6240

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### **Selected Poems: *Alaska & Northwest* by Richard Lee "Dick" Harris**

A collection and published and unpublished travel and family experiences is available on [Smashwords.com](http://Smashwords.com) and [Amazon.com](http://Amazon.com) Kindle for all ereader and computer formats.

The printed version will be available through [CreateSpace.com](http://CreateSpace.com).  
The publisher is Yeldagalga Publications LLC, Haines, Alaska.



# Announcements

**Rae Ellen Lee will be at Village Books — Saturday, June 1st. 7:00 p.m.  
CHEATING THE HOG: A Sawmill. A Tragedy. A Few Gutsy Women.**

Direct link to the book's Amazon page: <http://tinyurl.com/cy9ltcf>.

Pam Beason said of the book: “. . . . Lee does an amazing job of writing in the voice of a tough, hardworking woman doing manual labor in the male-dominated and often the terrifyingly dangerous environment of a rural sawmill. I felt as if I were toiling alongside the main character, living her hopes, fears and sorrows as well as her exhaustion from page one to the end. I adore all of Rae Ellen Lee's books but now Cheating the Hog is my new favorite. Buy it. Read it. You'll see what I'm talking about.”

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**Jo Guthrie**

recommends this website — check it out! — <http://storyknife.org/>

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***Wild Mind Writing: Memoir***

**Thursdays — April 25 - May 9 - 6:30 to 8:30 p.m.**

**Whatcom Community College — (360) 383-3200 . . . \$75.00**

***Enhance your writing practice in this new course.***

We'll generate memoir “short-shorts,” excavating story through thought-provoking start lines. Using Abigail Thomas' book, *Safe Keeping*, as an example, we'll gather finished vignettes, 100-300 words each, into a collaged memoir.

*Nancy Canyon, MFA, is the author of **Dark Forest**, an e-book of short-short biographical fiction. She is writing a memoir based on two summers she spent as a fire lookout attendant in the 70s.*

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**DAVID MICHAELSON**

**IS NOW SELLING THESE HUMOROUS T-SHIRTS!**

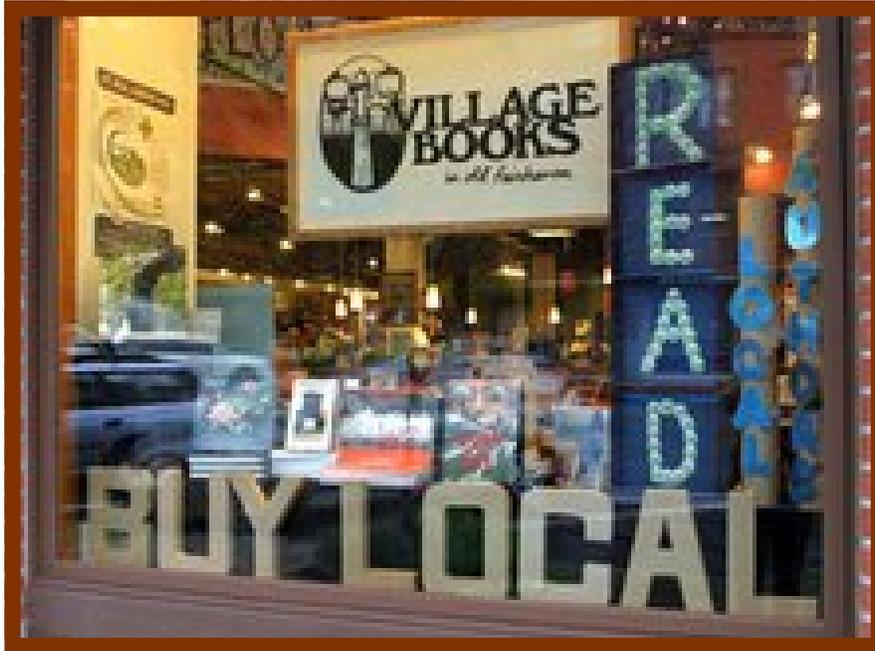
**SHIRTS ARE \$14.00 EACH AND COME IN VARIOUS SIZES.**

**CONTACT DAVID DIRECTLY,**



# Village Books

## Village Books Welcomes W.W.P. Members!



- Drive on down to Village Books in Historic Fairhaven to receive a 10% discount off all of your purchases (may not be combined with any other offer).
- Ready to publish your book? W.W.P members receive a 10% discount on our Printing Packages for the Espresso Book Machine (does not include the \$0.04/page cost). Contact Lindsey McGuirk for more info: [lindsey@villagebooks.com](mailto:lindsey@villagebooks.com)
- Need a nudge with your writing? Join one of our open writing groups or poetry, fiction, and nonfiction. Newcomers welcome! Contact Paul Hanson for details: [paul@villagebooks.com](mailto:paul@villagebooks.com)

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